

LUKE HALPIN

Graphic and Web Designer



Phone
(805) 330-5582



Email
luke@lukehalpin.com



Website
www.lukehalpin.com

PROFILE



I am a graphic designer located in San Luis Obispo, CA. I'm trained using industry standard design programs like Adobe Illustrator, Photoshop, and InDesign. My focus is on web and print design, and I provide WordPress website hosting services. I am also trained in Leadership and Effective Meeting Management and have a passion for understanding and utilizing strong collaborative skills that enable teams to be successful.

EXPERIENCE

LUKE HALPIN DESIGN SERVICES

July 2018 - Present

Self-employed. I provide graphic design, web design, and web hosting services to various clients. This ranges from creating new websites to new business cards, and more. Visit www.lukehalpin.com to learn more. Some of my clients include [Hearst Ranch Beef](#), [DiG Beach Volleyball Magazine](#), and [Halpin Leadership Industries](#).

HALPIN LEADERSHIP INDUSTRIES INC.

Graphic Designer / January 2018 - Present

- Designed company branding, including logo, typographic elements, and color scheme.
- Developed a responsive, user-friendly website and maintained it by updating content and implementing new features
- Maintained equipment and software.
- Designed and produced marketing materials including business cards and flyers.

VISUAL PURPLE LLC

Level Artist / August 2014 - May 2017

- Designed graphic assets and assembled interfaces for the mobile, desktop, and VR spaces
- Assembled 3D environments and applied lighting for custom instructional simulations and games
- Created cinematic sequences using written scripts and recorded audio
- Tested and corrected issues in preparation for product launch

NUBBINS + CO.

Business Partner / June 2011 - January 2013

- A local non-profit project that raised funds through the sale of merchandise in support of the Houston SPCA, Houston Zoo, and Houston Audubon Society
- Designed company logo, branding, website and blog
- Made and sold merchandise and managed applicable advertising campaign



LUKE HALPIN

Graphic and Web Designer

EDUCATION

TRAINED IN LEADERSHIP AND EFFECTIVE MEETING MANAGEMENT
BY HALPIN LEADERSHIP INDUSTRIES INC. / NOVEMBER 2018

SOUTHERN NEW HAMPSHIRE UNIVERSITY

B.A. Graphic Design and Media Arts - Magna Cum Laude / June 2015 - April 2018

I've built a strong foundation of the principles of graphic design using industry standard programs like Adobe Illustrator, Photoshop, and InDesign. Assignments included the production of company identity suites, print ready materials, and animated web advertisements. Through additional classes in the program, I put those skills to further use by developing fully responsive websites using HTML5, CSS, and JavaScript. This degree also included a concentration in 3D Modeling and Animation, which allowed me to explore 3D design principles by creating models and characters for use in simulations and video games. I used industry standard programs, including 3DS Max, Maya, Mudbox, and Zbrush.

CUESTA COLLEGE

General Studies / 2013 - 2015

General education prior to transferring. I also included a wide range of customer service and business classes to better my communicative abilities and soft skills. Classes included Team Building, Attitude in the Work Place, Stress Management, Communicating with People.

KEYSTONE NATIONAL HIGH SCHOOL

High School Diploma / 2012

Graduated with a GPA of 3.7 and a member of the National Society of High School Scholars. Designed and developed Nubbins + Co. using skills learned in class.

SKILLS

WEB

HTML 5 & CSS
Adobe Dreamweaver
Adobe Flash
Responsive Design
WordPress

GRAPHICS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Print Design
Typographic Design
Logo Design

OFFICE

Communication
Teamwork
Adaptability
Time Management
Microsoft Word, Excel, and
Powerpoint

